

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ADVETO now also in Turkey.

ADVETO and **ANEL E-system** in Istanbul are partnering to give ADVETO sales and service coverage in Turkey. ADVETO is expanding its presence throughout the globe by partnering with well known, reliable companies within the field of Marine Electronics. This is a direct consequence of the rapid growth of ADVETO's ECDIS-4000 users.



“We see the ADVETO ECDIS-4000 and the company’s long experience in electronic navigation as a great compliment to our current offer and a potential for future expanded cooperation between the two companies” says Ufuk Berber, Manager of ANEL E-system. “The features offered by their systems and the number of satisfied customers prove that ADVETO listens carefully to their customers and partners needs. A must to be successful in this highly competitive market place.”

“We are pleased to have found such a strong partner in this important region” says Magnus Karlsson, Marketing Manager of ADVETO. “Turkey is not only a country with long shipping traditions but also one of the most dense populated Fast Ferry regions in the world. With our track record of ECDIS installations onboard High Speed Crafts (HSC) and ANEL’s position in this market we hope to see a growing number of Turkish HSC operators using our systems.”

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ADVETO

ADVETO Advanced Technology AB has been in the Electronic Navigation branch since the mid 1980's. Adveto systems are used all across the world in and around all continents by work boats, tow boats, ferries and ocean-crossing cruise-liners, pilot boats, and training ships. They have become increasingly popular onboard High Speed Crafts and especially with those operating in archipelagos. The majority of our users are still found in Scandinavia but with a rapidly growing number of users around the world. In addition to the National Maritime Administrations in Sweden, Norway and Denmark, the corresponding bodies in Poland, Spain and Argentina are also ADVETO users and so are customers in many important harbours around the world.

For further information:

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ANEL E-sistem

Anel E-sistem Elektronik San. ve Tic. A.Ş is a part of the large Anelgrup. Anel E-sistem provides consultancy in sales and marketing, technical services and dealership for the development of innovative products in the area of consumer and industrial hi-tech electronics specialized on safety and security and professional marine systems. Anel E-sistem also offers it's expertise on energy resources with support of Anel Group.

Besides the high skilled and experienced dealer network, Anel E-sistem staff supports the customers for an excellent service with 7/24 open call center.

For further information:

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